



Dear [FIRSTNAME],

Are you pursuing the right prospects?

In times of economic turmoil, it's more important than ever to focus your valuable time and resources on the most profitable prospects. Harte-Hanks can help you get more bang for your buck by focusing your sales efforts on the markets and prospects with the highest potential for your IT products and services.

Start by targeting the markets with the highest potential for your offering. Harte-Hanks new Ci Market Spend Reports estimate IT expenditures across 5 key technology areas. **Hardware, Software, Storage, Telecom, Services.**



Click here to download your

FREE REPORT

Top 25 U.S. Markets by Total IT Spend

For just \$2500 per report, you will be able to rank and prioritize markets by spending potential. Take it a step further by comparing IT spending potential to your own company's sales to identify under-penetrated markets. Finally, find your best prospects within those territories by appending IT spend estimates to your prospect file or order fresh new leads from our Ci Technology Database.

CALL [AEPHONE] TODAY to order your report and start focusing on your high value prospects!
Or, [click here](#) to get more information on Harte-Hanks Market Reports.

Sincerely,

[AE]
[AEPHONE]
[\[AEEMAIL\]](#)

Harte-Hanks Market Intelligence is the nation's leading provider of technology business intelligence, allowing thousands of companies to pinpoint specific locations where technology opportunities exist and direct their campaigns to the right contact, at the right location with the purchasing power.



Unsubscribe:

Our aim is to provide you with relevant, high-value promotional offers that will help you to best grow your business. However, Harte-Hanks respects your time and privacy. [Click here](#) if you no longer wish to receive this type of email communication.

Questions? Comments? Our mailing address is: