



eMail Marketing

Two emails for the price of One



Dear [FIRSTNAME],

Sending your message a 2nd time can result in click through rates as high as 140% of the 1st blast. The 2nd one is on us.

When you purchase a one-time **Ci Technology Database e-mail campaign** in August with a value of \$2,500 or more, you'll receive a second campaign to the same contacts at no extra cost. Here's just some of what you can do:

- Use detailed company information to target your campaign at your ideal customers.
- Full testing capabilities prior to campaign fulfillment
- Customizable "from" and "subject" line
- Text and HTML formatting
- Unlimited links within messages
- Full tracking capabilities

Take advantage of a deal that will help you reduce expense, get a better response rate, and more importantly, get you closer to your 2007 revenue goals.

Call us today and finish the year strong by building the pipeline in August and September. Your next customer is already in our database.

[Get more info](#)

Sincerely,

[AE]
[AEPHONE]
[\[AEEMAIL\]](#)

The Ci Technology Database is the nation's leading provider of technology business intelligence, allowing thousands of companies to pinpoint specific locations where technology opportunities exist and direct their campaigns to the right contact, at the right location with the purchasing power.

Marketing Myth:
Customers don't buy in the summer months.

Fact:
Some of the most successful campaigns are executed in the months leading up to 4th quarter.

Need help with your e-mail message?
Harte-Hanks E-mail Creative Services can help you put together your e-mail message.

If you already have one, we offer a complimentary review and consultation to make sure you get your point across.

Unsubscribe:

Our aim is to provide you with relevant, high-value promotional offers that will help you to best grow your business. However, Harte-Hanks respects your time and privacy. [Click here](#) if you no longer wish to receive this type of email communication.